



Caravan Industry Association of Australia

FOR IMMEDIATE RELEASE

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Steady Growth in RV Production a Good News Story for Auto-Manufacturing

Caravan production shows steady growth as consumers' insatiable appetite for caravan and camping continues.

Australian RV production statistics released by the Caravan Industry Association of Australia are the second highest yearly production in over two decades.

Yearly production for 2014 was 21,300 caravans and motorhomes. A growth of 4.4 percent since 2013, and of 26 percent since 2004.

"In the context of failed car manufacturing, it's great to see our industry punching above its weight, producing product that Australians want to use. Over 70 percent of all caravans bought in Australia are made here," said Stuart Lamont, CEO of Caravan Industry Association of Australia.

Taking statistics even further back, 2014 production is 4 times higher than combined production in 1995, when only 4,982 caravans and motorhomes were produced.

These numbers are part of a continued growth trend in caravanning and camping.

The latest National Visitors Survey by Tourism Research Australia showed caravanning and camping had the largest growth by accommodation type, with growth of seven percent to almost 45 million nights in 2014. This was on the back of a strong drive market which also grew seven percent to 58 million trips.

"The strength of the caravanning and camping industry in Australia is undeniable," said Lamont.

"Caravanning and camping provides the perfect backdrop for Australians to rediscover some of the great travel destinations in the world right here in our own backyard."

"The ability to reconnect with nature, spend quality time with family, and to escape the routine of an increasingly hectic lifestyle are just some of the attractions driving the current success of the industry," Lamont said.

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ENDS: Please use the full name when referring to Caravan Industry Association of Australia, not the acronym CIAA, as several unconnected organisations use this acronym. For further information including requests for comment or imagery, please contact Callie Henderson, Ph 07 3262 6566, email callie@caravanindustry.com.au

Caravan Industry Association of Australia is the national peak body for the Australian caravanning and holiday parks sector (caravan holiday parks, caravans, motorhomes, camper trailers, tent trailers, camping, cabins, plus other RVs and industry suppliers). Caravan Industry Association of Australia is a member of the National Tourism Alliance, a category sponsor in the National Tourism Awards, runs an industry accreditation program, and coordinates committees in areas of marketing, research, and industry training.

Caravan Industry Association of Australia is a membership based organisation with the individual State Caravanning (Parks and Trade) Associations as members, has over 1,200 industry businesses which make a financial contribution towards industry promotion and development through a cooperative Fund, and communicates to over 256,000 caravanning and camping consumers through a consumer VIP Club.