



Caravan Industry Association of Australia

FOR IMMEDIATE RELEASE

Begins -

State Tourism Bodies recognise excellence in caravanning and camping

Over the past month, Australia's state tourism bodies held their annual awards nights, honouring 15 caravan and holiday parks nationwide.

Caravanning and camping remains an incredibly popular pastime with 85 percent of the Australian population having gone caravanning or camping at one point in their lifetime

It is important that state tourism bodies recognise caravan holiday parks as integral tourism providers, continuing the tradition of the great Aussie caravan holiday park experience.

Not only was the caravanning industry represented in their category awards, but also in other award categories. Brad Illich won the QLD Tourism Young Achiever of the year for his work developing Newbook, a reservation management system for caravan holiday parks.

Capricorn Caves, a spectacular attraction with its own caravan and holiday park accommodation took out the Gold Award for Tourist Attractions from Queensland Tourism Industry Council.

Caravan Industry Association of Australia CEO Stuart Lamont congratulates the parks that won recognition this year, saying caravan holiday parks are consistently improving their standing and their range of services to Australians.

"There are numerous brilliant parks and park managers out there, and it's great to see that quality represented on awards nights. "

Lamont went on to say that he is sure there is nowhere to go but up for caravan holiday parks.

"This year we saw two caravan parks make it into Trip Advisors Traveller's Choice 'Top Ten Places to Stay in Australia'. These parks were competing against luxury resorts and international hotel chains. That's something that really shows the strength and potential of this industry."

“ Australians like holidays in all shapes and sizes, and they can now get all those holidays in a caravan holiday park around the country, whether that be no-frills, or five-star luxury. ”

The complete list of winning caravan holiday parks can be found below.

Queensland

Tourist and Caravan Parks

Gold: Cairns Coconut Holiday Resort

Silver: BIG4 Adventure Whitsunday Resort

Bronze: Straddie Camping

Western Australia

Tourist and Caravan Parks

Gold: BIG4 Peppermint Park

South Australia

Tourist & Caravan Parks

Winner: BIG4 Renmark Riverfront Holiday Park

Gold: BIG4 Adelaide Shores Caravan Park

Silver: Edithburgh Caravan Park

Bronze: Wallaroo North Beach Tourist Park

Tasmania

Tourist and Caravan Parks

Gold: BIG4 St Helens Holiday Park

Victoria

Tourist and Caravan Parks

Winner: BIG4 Beacon Resort

Finalist: RACV Cobram Resort

Northern Territory

Tourist and Caravan Parks

Winner: Big 4 MacDonnell Range Holiday Park,

New South Wales

Tourist and Caravan Parks

Gold: BIG4 Deniliquin Holiday Park,

Silver: Halifax Holiday Park,

Bronze: Sydney Lakeside Holiday Park,

Media contact:

Callie Henderson

07 3262 6566

callie@caravanindustry.com.au

ENDS: Please use the full name when referring to Caravan Industry Association of Australia, not the acronym CIAA, as several unconnected organisations use this acronym. For further information please contact Callie Henderson, Ph 07 3262 6566, email callie@caravanindustry.com.au

Caravan Industry Association of Australia is the national peak body for the Australian caravanning and holiday parks sector (caravan holiday parks, caravans, motorhomes, camper trailers, tent trailers, camping, cabins, plus other RVs and industry suppliers). Caravan Industry Association of Australia is a member of the National Tourism Alliance, a category sponsor in the National Tourism Awards, runs an industry accreditation program, and coordinates committees in areas of marketing, research, and industry training. Caravan Industry Association of Australia is a membership based organisation with the individual State Caravanning (Parks and Trade) Associations as members, has over 1,200 industry businesses which make a financial contribution towards industry promotion and development through a cooperative Fund, and communicates to over 213,000 caravanning and camping consumers through a consumer VIP Club.