

30th NATIONAL ANNIVERSARY CONFERENCE



**Caravan
Industry**
Association of Australia

Additional Sponsorship Opportunities

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There are many other opportunities for sponsorship at the 2022 Caravan Industry Association of Australia National Conference. As sponsors from 2021 have first right of refusal and most have renewed their sponsorship, the following options are still available.

'The Office' \$4,000

This is a dedicated Office space consisting of 6 office hubs with desk, chair, electricity and internet on the conference floor. It includes 2 chargebars which are free standing mobile charges and cover 95% of phones on the market. 'The Office' will be a highly captivating media platform due to prime location and will provide a quiet place for delegates to catch up on emails or to do a bit of necessary work. This package includes:

- Acknowledgement as official sponsor of the 'The Office'
- Your company name and logo will appear on event literature: 2022 Caravan Industry Association of Australia National Conference website (with a link to your company website), email teasers (with a link to your company website), featured in the Industry Pulse e-newsletter and conference Pocket Program.
- An opportunity to brand 'The Office' with signage and banners.
- Tea & Coffee Station.
- An opportunity to provide promotional literature on or near 'The Office' (to be supplied by the sponsor).

VIP 'Golden Oldies' 30 Years Anniversary Luncheon \$10,000

This exclusive luncheon will be a chance of a lifetime to sit and have a one-on-one conversation, ask questions and get insights from people who are highly regarded in the Industry and have been for the last 30 years.

- Acknowledgement as sponsor of lunch on the selected day.
- Formal introduction & acknowledgement to speakers before sponsored lunch.
- An opportunity to introduce a Keynote Speakers and give a brief promotion of your organisation.
- An opportunity to display your company signage throughout the space for the duration of the lunch.
- An opportunity to provide promotional banners in room lunch is provided (supplied by the sponsor).
- An opportunity to provide branded napkins (supplied by the sponsor).
- An opportunity to showcase a company with a one-page flyer at the lunch.
- Your company name and logo will appear on event literature: 2022 Caravan Industry Association of Australia National Conference website (with a link to your company website), email teasers (with a link to your company website), conference feature in Industry Pulse e-newsletter, conference Pocket Program, conference banners and signage displayed externally and internally at space.
- An opportunity to have individual and group photos taken with VIP's.
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

Keynote Speaker Sponsor \$7,000 (5) Opportunities

As a major sponsor of speakers, you will maximise your visibility to your key target audience. Benefits to companies include awareness creation and raising the profile of an organisation, as well as reinforcing your brand image.

- Acknowledgement as sponsor of the selected Keynote Speaker.
- An opportunity to introduce the Keynote Speaker's session and give a brief promotion of your organisation.
- Your company name and logo will appear on event literature: including 2022 Caravan Industry Association of Australia National Conference website (with a link to your company website), email teasers (with a link to your company website), conference feature in Pulse Newsletter, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- An opportunity to display corporate signage slide (supplied by the sponsor) during the presentation.
- An opportunity to place one (1) Brochure onto tables.
- An opportunity for a Photo with MD and staff.
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

Economic Breakfast \$2,000 (2) Opportunities

Economic Breakfast on Friday, 1 April 2022. Open the final day of the conference with an elegant breakfast accompanied by a keynote talk from a prominent VIP Speaker (TBC). As exclusive host of the Early Birds Breakfast, your benefits include:

- Official Sponsor of VIP Speaker.
- Acknowledgement as official sponsor of the Economic Breakfast..
- An opportunity to display your company signage throughout the room.
- An opportunity to make a five (5) minute welcome address to the delegates.
- Your company name and logo will appear on event literature: 2022 Caravan Industry Association of Australia National Conference website (with a link to your company website), email teasers (with a link to your company website), conference feature in Pulse Newsletter, conference Pocket Program, banners and signage displayed in the room and outside the room space.
- Head table at the Economic Breakfast, including pre-meet and greet with VIP Speaker.
- An opportunity to place one (1) Brochure onto tables.
- An opportunity to provide one (1) gift or promotional item with logo for guests attending the Earlybirds Breakfast.
- An opportunity to provide apparel for catering staff to wear during function, e.g. apron, caps, t-shirts (supplied by the sponsor and approved by the event organisers and the venue).
- An opportunity for a Photo with MD and staff.
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

Donut Wall \$3,000

A donut wall is a unique sponsorship opportunity to highlight your Branding. There are many stages one goes through the first time experiencing a donut wall. First, there's complete and total disbelief, second, so many beautiful donuts, so wonderfully arranged — third, you can't stop at one.

- Acknowledgement as sponsor of the Donut Wall
- Your company name and logo will appear on event literature: 2022 Caravan Industry Association of Australia National Conference website (with a link to your company website), email teasers (with a link to your company website), conference feature in Pulse Newsletter, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- The donut wall will be on display for the three days of conference, it will be totally branded.
- Sponsor can also have branded napkins.
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

Fresh Fruit Smoothie Bar \$5,000

- Acknowledgement as sponsor of the Fresh Fruit Smoothie Bar
- Booth/hut to be provided and signage for company name
- Your company name and logo will appear on event literature: 2022 Caravan Industry Association of Australia National Conference website (with a link to your company website), email teasers (with a link to your company website), conference feature in Pulse Newsletter, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- The Fresh Fruit Smoothie Bar will be on display for the three days (mornings) of conference, it will be totally branded.
- Sponsor can also have branded napkins.
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

Morning Yoga \$1,500

Yoga is a great activity, it gives you strength, flexibility and increases your concentration. You get the added benefit of a mind-body approach that can help you relax and energize you. Each morning at the conference we will host a 45 minute Yoga session experiencing the power of nature on the beautiful greens of the Royal Pines Resort.

- Acknowledgement as sponsor of the 'Experience the Power of Nature – Yoga Class'
- Teacher for 3 days (morning sessions)
- Yoga Matts in Branded Bags
- Water to be provided each day
- Signage at venue
- Your company name and logo will appear on event literature:
- 2022 Caravan Industry Association of Australia National Conference website (with a link to your company website)
- Email teasers (with a link to your company website)
- Conference feature in Pulse Newsletter,
- Brand in conference Pocket Program
- Conference banners and signage displayed throughout the Exhibition space.
- An opportunity to include one (1) insert into delegate satchels: promotional merchandise
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

Caricature \$1,500

The Caricature will be situated in the Trade Exhibitor area and will provide a hilarious and funny atmosphere to entertain the delegates. They will draw on A4 paper and will be given to the delegate to take home and frame. Sponsorship opportunities include:

- Acknowledgement as sponsor of the Caricaturist.
- An opportunity to display corporate logo on A4 drawing paper.
- Your company name and logo will appear on event literature: 2022 Caravan Industry Association of Australia National Conference website (with a link to your company website), email teasers (with a link to your company website), conference feature in Pulse Newsletter, conference Pocket Program, conference banners and signage displayed throughout the Exhibition space.
- A list of attending delegates, received post conference. List includes name, organisation, position, state, email and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

The Races \$8,000

With panoramic view of the Gold Coast skyline, there is no other racetrack like it in Australia. Enjoy the post conference Race Day on Saturday 2 April 2022. Soak up all the fun and excitement associated with 'racing in paradise'. Enjoy a fantastic lunch, great beverages and the chance to casual get to mingle with like-minded delegates. Sponsorship opportunities are:

- Acknowledgement as sponsor of Race Day.
- An opportunity to speak and welcome guests on the race bus.
- An opportunity to introduce to speak and give a brief promotion of your organisation before lunch in the Suite.
- An opportunity to have a full page advertisement in the Race Book.
- An opportunity to display your company signage throughout the space for the duration of the lunch.
- An opportunity to provide promotional banners in suite and garden
- An opportunity to place one (1) Brochure onto tables.
- Your company name and logo will appear on event literature: 2022 Caravan Industry Association of Australia National Conference website (with a link to your company website), email teasers (with a link to your company website), conference feature in Industry Pulse e-newsletter, conference Pocket Program, conference banners and signage displayed externally and internally.
- An opportunity to have individual and group photos.
- A list of attending guests, received post conference. List includes name, organisation, position, state, email, and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

Golf Day \$10,000

Royal Pines Golf club features three 18-hole, par-72 combination layouts including an Australian PGA Championship course. A game at Royal Pines guarantees a memorable round of golf for both serious and casual golfers. The course boasts superbly manicured greens, scenic lakes, deep bunkers and an idyllic backdrop of the mountains. Sponsorship opportunities are:

- Naming Rights for the Golf Day.
- Opportunity to sell off individual hole sponsorship.
- An opportunity to speak and welcome guests at Breakfast before tee off.
- An opportunity to display your company signage throughout the space for the duration of the event.
- An opportunity to provide promotional banners in catering areas.
- An opportunity to have signage on Lunch Golf Cart and Drink Cart.
- Opportunity to provide branded Golf Balls.
- Speaking opportunity at the Casual Awards Lunch Presentation.
- Opportunity to Award Trophies
- Your company name and logo will appear on event literature: 2022 Caravan Industry Association of Australia National Conference website (with a link to your company website), email teasers (with a link to your company website), conference feature in Industry Pulse e-newsletter, conference Pocket Program, conference banners and signage displayed externally and internally.
- A list of attending guests, received post conference. List includes name, organisation, position, state, email, and phone number. Due to privacy laws, some delegates may opt out of appearing on the list.

2020 National Conference Sponsorship Form

Exhibitor Details - Primary Contact

Contact Person

Postal Address

Organisation

Suburb

State

Postcode

Phone Number

Email Address

Signed

Date

I would like to confirm the following Sponsorship Package(s):

The Office	\$4,000
VIP Luncheon	\$10,000
Keynote Speaker	\$7,000
Economic Breakfasts	\$2,000
Donut Wall	\$3,000
Fresh Fruit Smoothie Bar	\$5,000
Morning Yoga	\$1,500
Caricature	\$1,500
Casual Dinner & After Party	SOLD
Coffee Cart	SOLD
Coffee Cart Outdoor	SOLD TBC
Golf Day	\$10,000 - This can be a shared sponsorship
Race Day	\$8,000 - This can be a shared sponsorship
Ladies Beauty Bar	SOLD
Massages	SOLD
Photo Booth	SOLD
Trade Exhibition Passport	SOLD

To confirm your participation, please email, post or fax the completed Pledge Form To:
conference@caravanindustry.com.au

Please tick box if you require an invoice.

50% deposit is required with the balance of payment is due seven (7) days from the date of invoice.