

Retail Dealership Accreditation Program (RDAP)

Your comprehensive national accreditation program, identifying RV dealerships committed to best practices in business management, operational policy and procedures, sales and customer service.

Why become accredited?

Independent Analysis & Risk Mitigation

De-risk your dealership through an objective evaluation of your business practices that identifies process gaps and ensures legislative requirements are met.

Access Industry-Leading Tools & Support

Gain resources and assistance to implement top-tier business practices and customer support.

Productivity & Profitability Insights

Gain valuable insights through a monthly Industry RV Sales Report and an annual Dealer Visitor Report. These reports utilise location intelligence to analyse your customer patterns and identify market opportunities.

Unlimited Access to Compliance Experts

Benefit from the expertise of our industry-leading team of caravan compliance engineers to help ensure the quick resolution of compliance concerns, including caravan modifications, mass and design issues or gas and electrical standards.

Free Legal Advice

A complimentary 30-minute consultation every financial year with our partners Kyard Business Law.

Enhanced Credibility

Improve customer credibility and trust through participation in a nationally recognised accreditation program that identifies your dealership as an industry leader with great customer service.

Competitive Advantage

Gain a competitive edge through participation in industry marketing campaigns and recognition as a reliable and professional operation

How it works

1. Register

Complete an online registration form. We'll be in touch to discuss the program and confirm your eligibility.

2. Self-assessment

Confirm your dealership currently meets or is committed to meeting the program criteria before formally applying.

3. Gather Evidence

Collect evidence of internal business procedures demonstrating your dealership meets the program criteria. Where gaps exist, we provide the resources and guidance to implement industry best-practice procedures.

4. Independent assessment

Undergo an onsite audit by an independent assessor.

5. Accreditation

Following a successful audit, the business is formally recognised as an Accredited Dealership.

For more details – including program eligibility, criteria and fees – visit:

www.caravanindustry.com.au > Accreditation > Retail Dealerships