



# Caravan Industry Accommodation Benchmarks

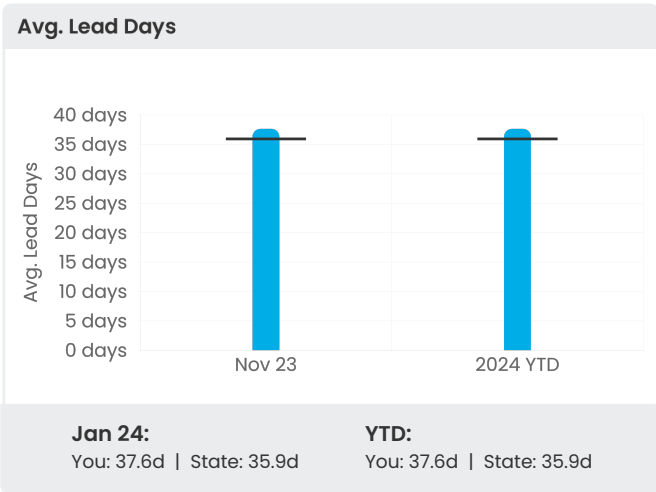
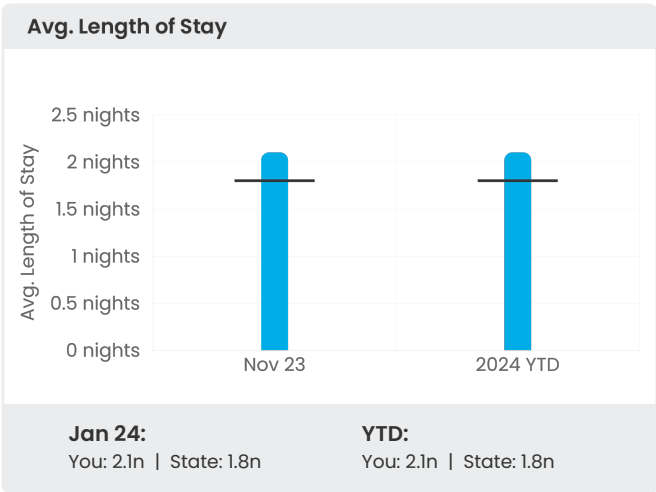
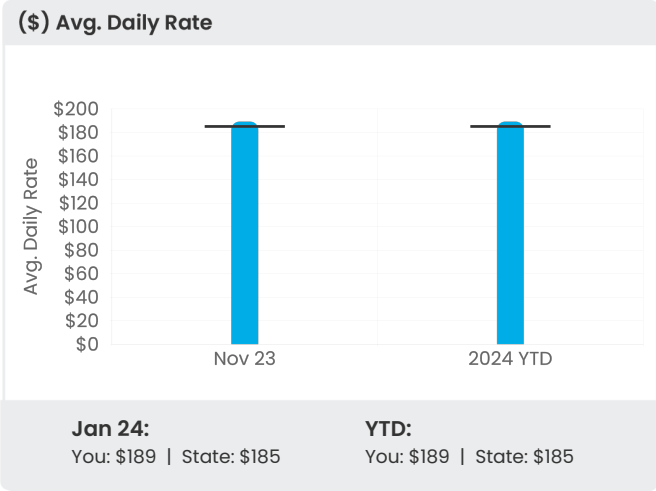
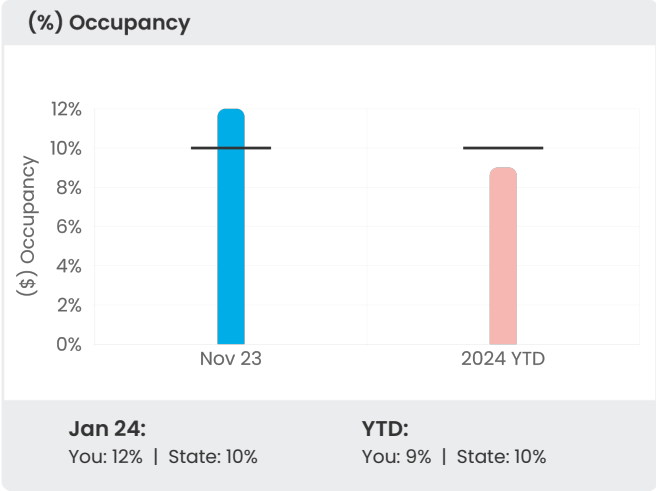
January 2024  
Yosemite Group

Working collaboratively with member State Associations on matters that affect the Caravan and Camping Industry



# Cabins

■ Your Group    — State Average



n=nights, d=days.

The charts above show the performance of your group (all parks) compared to the state avarege for the month and year to date. The tables below provide a breakdown of these measures (occupancy, Avg. Daily Rate, Avg. Length of Stay and Avg. Lead Days) by park.

## Yosemite Holiday Park (NSW)

### January 2024

| Measure             | Park       | State      | Diff       |
|---------------------|------------|------------|------------|
| (%) Occupancy       | 12%        | 10%        | -2%        |
| Avg. Daily Rate     | \$189      | \$185      | \$4        |
| Avg. Length of Stay | 2.1 nights | 1.8 nights | 0.3 nights |
| Avg. Lead Days      | 37.6 days  | 35.9 days  | 1.7 days   |

### 2024 Year to Date

| Park       | State      | Diff       |
|------------|------------|------------|
| 12%        | 10%        | -2%        |
| \$189      | \$185      | \$4        |
| 2.1 nights | 1.8 nights | 0.3 nights |
| 37.6 days  | 35.9 days  | 1.7 days   |

# Cabins

## Glacier Resort (VIC)

### January 2024

| Measure             | Park       | State      | Diff       |
|---------------------|------------|------------|------------|
| (%) Occupancy       | 12%        | 10%        | -2%        |
| Avg. Daily Rate     | \$189      | \$185      | \$4        |
| Avg. Length of Stay | 2.1 nights | 1.8 nights | 0.3 nights |
| Avg. Lead Days      | 37.6 days  | 35.9 days  | 1.7 days   |

### 2024 Year to Date

| Park       | State      | Diff       |
|------------|------------|------------|
| 12%        | 10%        | -2%        |
| \$189      | \$185      | \$4        |
| 2.1 nights | 1.8 nights | 0.3 nights |
| 37.6 days  | 35.9 days  | 1.7 days   |

## Yellowstone Holiday Park (QLD)

### January 2024

| Measure             | Park       | State      | Diff       |
|---------------------|------------|------------|------------|
| (%) Occupancy       | 12%        | 10%        | -2%        |
| Avg. Daily Rate     | \$189      | \$185      | \$4        |
| Avg. Length of Stay | 2.1 nights | 1.8 nights | 0.3 nights |
| Avg. Lead Days      | 37.6 days  | 35.9 days  | 1.7 days   |

### 2024 Year to Date

| Park       | State      | Diff       |
|------------|------------|------------|
| 12%        | 10%        | -2%        |
| \$189      | \$185      | \$4        |
| 2.1 nights | 1.8 nights | 0.3 nights |
| 37.6 days  | 35.9 days  | 1.7 days   |

## Grand Canyon Holiday Park (SA)

### January 2024

| Measure             | Park       | State      | Diff       |
|---------------------|------------|------------|------------|
| (%) Occupancy       | 12%        | 10%        | -2%        |
| Avg. Daily Rate     | \$189      | \$185      | \$4        |
| Avg. Length of Stay | 2.1 nights | 1.8 nights | 0.3 nights |
| Avg. Lead Days      | 37.6 days  | 35.9 days  | 1.7 days   |

### 2024 Year to Date

| Park       | State      | Diff       |
|------------|------------|------------|
| 12%        | 10%        | -2%        |
| \$189      | \$185      | \$4        |
| 2.1 nights | 1.8 nights | 0.3 nights |
| 37.6 days  | 35.9 days  | 1.7 days   |

## Big Buffalo Rest (NT)

### January 2024

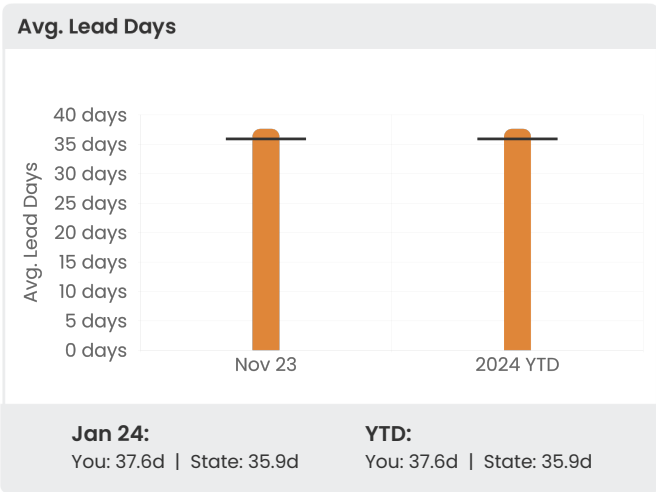
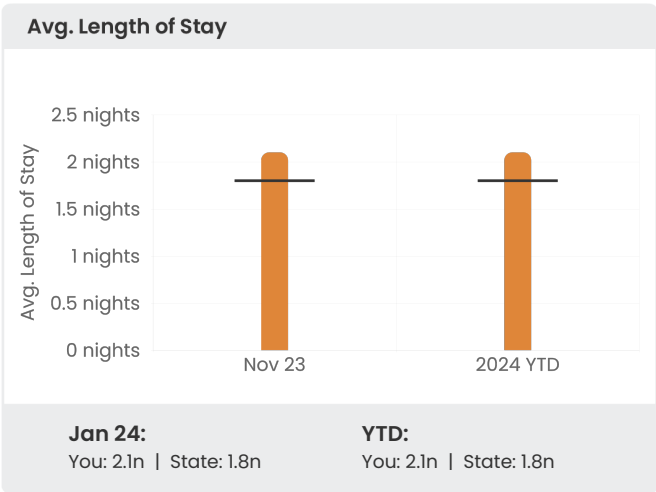
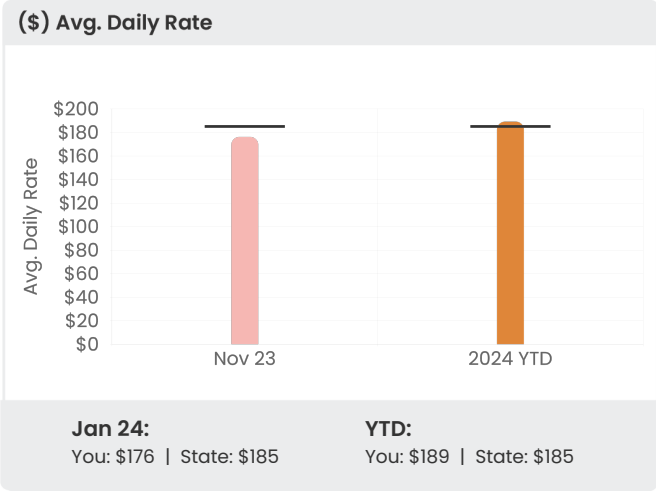
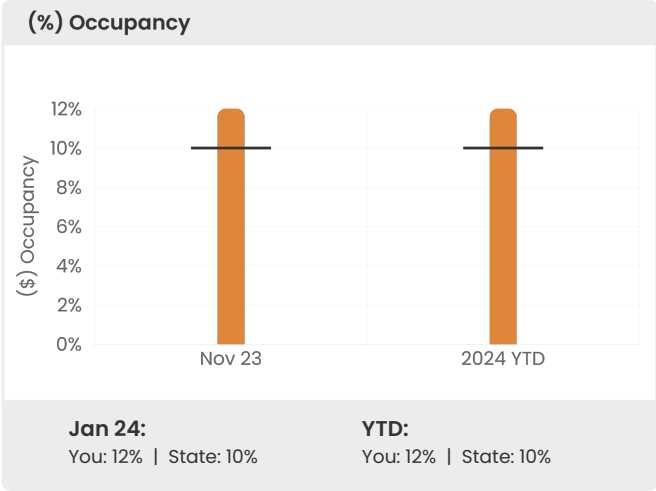
| Measure             | Park       | State      | Diff       |
|---------------------|------------|------------|------------|
| (%) Occupancy       | 12%        | 10%        | -2%        |
| Avg. Daily Rate     | \$189      | \$185      | \$4        |
| Avg. Length of Stay | 2.1 nights | 1.8 nights | 0.3 nights |
| Avg. Lead Days      | 37.6 days  | 35.9 days  | 1.7 days   |

### 2024 Year to Date

| Park       | State      | Diff       |
|------------|------------|------------|
| 12%        | 10%        | -2%        |
| \$189      | \$185      | \$4        |
| 2.1 nights | 1.8 nights | 0.3 nights |
| 37.6 days  | 35.9 days  | 1.7 days   |

# Sites

Your Group     State Average



n=nights, d=days.

The charts above show the performance of your group (all parks) compared to the state avarege for the month and year to date. The tables below provide a breakdown of these measures (occupancy, Avg. Daily Rate, Avg. Length of Stay and Avg. Lead Days) by park.

## Yosemite Holiday Park (NSW)

### January 2024

| Measure             | Park       | State      | Diff       |
|---------------------|------------|------------|------------|
| (%) Occupancy       | 12%        | 10%        | -2%        |
| Avg. Daily Rate     | \$189      | \$185      | \$4        |
| Avg. Length of Stay | 2.1 nights | 1.8 nights | 0.3 nights |
| Avg. Lead Days      | 37.6 days  | 35.9 days  | 1.7 days   |

### 2024 Year to Date

| Park       | State      | Diff       |
|------------|------------|------------|
| 12%        | 10%        | -2%        |
| \$189      | \$185      | \$4        |
| 2.1 nights | 1.8 nights | 0.3 nights |
| 37.6 days  | 35.9 days  | 1.7 days   |

# Sites

## Glacier Resort (VIC)

### January 2024

| Measure             | Park       | State      | Diff       |
|---------------------|------------|------------|------------|
| (%) Occupancy       | 12%        | 10%        | -2%        |
| Avg. Daily Rate     | \$189      | \$185      | \$4        |
| Avg. Length of Stay | 2.1 nights | 1.8 nights | 0.3 nights |
| Avg. Lead Days      | 37.6 days  | 35.9 days  | 1.7 days   |

### 2024 Year to Date

| Park       | State      | Diff       |
|------------|------------|------------|
| 12%        | 10%        | -2%        |
| \$189      | \$185      | \$4        |
| 2.1 nights | 1.8 nights | 0.3 nights |
| 37.6 days  | 35.9 days  | 1.7 days   |

## Yellowstone Holiday Park (QLD)

### January 2024

| Measure             | Park       | State      | Diff       |
|---------------------|------------|------------|------------|
| (%) Occupancy       | 12%        | 10%        | -2%        |
| Avg. Daily Rate     | \$189      | \$185      | \$4        |
| Avg. Length of Stay | 2.1 nights | 1.8 nights | 0.3 nights |
| Avg. Lead Days      | 37.6 days  | 35.9 days  | 1.7 days   |

### 2024 Year to Date

| Park       | State      | Diff       |
|------------|------------|------------|
| 12%        | 10%        | -2%        |
| \$189      | \$185      | \$4        |
| 2.1 nights | 1.8 nights | 0.3 nights |
| 37.6 days  | 35.9 days  | 1.7 days   |

## Grand Canyon Holiday Park (SA)

### January 2024

| Measure             | Park       | State      | Diff       |
|---------------------|------------|------------|------------|
| (%) Occupancy       | 12%        | 10%        | -2%        |
| Avg. Daily Rate     | \$189      | \$185      | \$4        |
| Avg. Length of Stay | 2.1 nights | 1.8 nights | 0.3 nights |
| Avg. Lead Days      | 37.6 days  | 35.9 days  | 1.7 days   |

### 2024 Year to Date

| Park       | State      | Diff       |
|------------|------------|------------|
| 12%        | 10%        | -2%        |
| \$189      | \$185      | \$4        |
| 2.1 nights | 1.8 nights | 0.3 nights |
| 37.6 days  | 35.9 days  | 1.7 days   |

## Big Buffalo Rest (NT)

### January 2024

| Measure             | Park       | State      | Diff       |
|---------------------|------------|------------|------------|
| (%) Occupancy       | 12%        | 10%        | -2%        |
| Avg. Daily Rate     | \$189      | \$185      | \$4        |
| Avg. Length of Stay | 2.1 nights | 1.8 nights | 0.3 nights |
| Avg. Lead Days      | 37.6 days  | 20.9 days  | 16.7 days  |

### 2024 Year to Date

| Park       | State      | Diff       |
|------------|------------|------------|
| 12%        | 10%        | -2%        |
| \$189      | \$185      | \$4        |
| 2.1 nights | 1.8 nights | 0.3 nights |
| 37.6 days  | 35.9 days  | 1.7 days   |

# Report Details

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You're receiving this Accommodation Benchmarks report in your capacity as the primary authorised contact for Yosemite Group by the Caravan Industry Association of Australia.

Your park(s) listed in this Report provide data to the Accommodation Takings Program, run by the Caravan Industry Association of Australia and facilitated by BDO. The Accommodation Takings Program collects booking data via an authorised API link with your Property Management System (RMS or Newbook). This data is used to support the research and advocacy work of the Caravan Industry Association of Australia, which includes these booking benchmark insights.

You are receiving this automatically generated benchmarking report every month. Importantly, this Report provides high-level insights at a group and park level to compare your booking performance to state average industry trends. The report has been automatically prepared and sent to you by a computer algorithm. While due care and skill have been used to develop the contents of this report, it has not been directly verified or reviewed for its accuracy or completeness. It is to be used as a guide only. You should not act, or fail to act, based on any information in this report.

For more information on the Accommodation Takings program, please contact the Caravan Industry Association of Australia via email at: [research@caravanindustry.com.au](mailto:research@caravanindustry.com.au)