



Caravan Industry Association of Australia

BEGINS--

FOR IMMEDIATE RELEASE

20 OCTOBER 2016

Caravan Registrations Have Increased by 30% in Australia

Caravan Industry Association of Australia has released the BDO Caravan and Campervan Data Report for 2016 that highlights the growing popularity of caravanning and camping around Australia.

The number of caravans and campervans on Australia's roads has been steadily increasing over the last five years, with caravan registrations growing by a whopping 30% since 2011 and campervans growing by 20%.

Combined registrations of caravan and campervans peaked at a record high of 615,301 for the year ending January 2016. This represents 4.9% growth on the previous year and makes recreational vehicles the fastest growing vehicle registrations by type in the country.

This total number is made up of 554,344 caravans and 60,957 campervans, a ratio of 90% caravans and 10% campervans that has remained largely the same in the last year.

The average age of registered campervans is 17.8 years and a very basic analysis of the averages indicates that potentially two thirds of campervans on the road will be due for replacement in the coming years – a good thing for manufacturing in Australia.

Breaking it down further, 65% of campervans used diesel fuel and 74% had a tare weight of between 1,000 and 5,000 kilograms. In the caravan segment, 67% weigh less than 1.5 tonnes, however, the largest growth in the last year has been in the 2 to 2.5 tonne range, indicating a trend towards bigger rigs or ones that are loaded with all the mod cons.

Caravan Industry Association of Australia says the report highlights the increasing demand for the caravanning and camping lifestyle in Australia, which bodes well for regional communities that benefit from tourism generated by this sector.

AROUND THE MAP WITH THE STATS

BDO Caravan and
Campervan Data
Report 2016



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Please use the full name when referring to Caravan Industry Association of Australia, not the acronym CIAA, as several unconnected organisations use this acronym. For further information including requests for comment or imagery, please contact Rachael Morris: Ph 03 9815 2015 or email rachaelm@caravanindustry.com.au

Caravan Industry Association of Australia is the peak national body for the caravanning and camping industry in Australia. Our organisation's vision is, "To lead and champion a robust, compliant and sustainable caravanning and camping industry", with all operation pillars – marketing; research; lobbying and advocacy; compliance, accreditation and training – working towards this vision.

As the peak national body for the Australian caravanning and camping industry, Caravan Industry Association of Australia represents over 3,500 businesses across the entire supply chain. Many of these industry businesses financially support the organisation by making a voluntary contribution towards a cooperative fund that aims to support the sustainability of the greater industry.

In addition, we communicate regularly with consumers who have an interest in the caravanning and camping lifestyle. We maintain an active database of over 340,000 consumers and support this via social media channels with more than 121,000 participants.