



**FOR IMMEDIATE RELEASE**

**Caravan Industry Association of Australia Proud to Host the 2015 World RV Conference in Melbourne this February**

The third ever World RV Conference will be held this year at the Grand Hyatt in Melbourne from February 25-27.

Hosted by the peak national body for the caravanning and camping industry, Caravan Industry Association of Australia, the conference is an opportunity for the Australian industry to showcase their own strengths and challenges, and to build bridges with industry leaders globally.

"Since its inception in Dusseldorf in 2008, the World RV Conference has provided the RV industry with an opportunity to come together and discuss trends, challenges, and strategies to improve growth and international cooperation," said Caravan Industry Association of Australia CEO, Stuart Lamont.

Lamont says Australia being chosen to host the 2015 World RV Conference is a testament to the strength and dynamism of the Australian caravanning and camping industry.

"Already we have delegates registered from China, the US, Canada, Germany, Japan, New Zealand, Italy, Sweden, the Netherlands, and Ghana. They aren't coming because it's a quick trip. They are coming because they recognise the opportunity to get closer to the Australian RV industry and to learn more of its story from industry leaders, and their peers within the worldwide RV industry"

The World RV Conference has been hosted previously in Dusseldorf (2008) and Florida (2013).

Media contact:  
Callie Henderson  
07 3262 6566  
[callie@caravanindustry.com.au](mailto:callie@caravanindustry.com.au)

**ENDS: Please use the full name when referring to Caravan Industry Association of Australia, not the acronym CIAA, as several unconnected organisations use this acronym. For further information please contact Callie Henderson, Ph 07 3262 6566, email [callie@caravanindustry.com.au](mailto:callie@caravanindustry.com.au)**

*Caravan Industry Association of Australia is the peak national body for the Australian caravanning and holiday parks sector (caravan holiday parks, caravans, motorhomes, camper trailers, tent trailers, camping, cabins, plus other RVs and industry suppliers). Caravan Industry Association of Australia is a member of the National Tourism Alliance, a category sponsor in the National Tourism Awards, runs multiple industry accreditation programs, and coordinates activities in areas of marketing, research, and industry training. Caravan Industry Association of Australia is a membership based organisation with the individual State Caravanning (Parks and Trade) Associations as members, has over 1,000 industry businesses which make a financial contribution towards industry promotion and development through a cooperative Fund, and communicates to over 230,000 caravanning and camping consumers through a consumer VIP Club.*