



Caravan Industry Association of Australia

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April 14, 2015

FOR IMMEDIATE RELEASE

Caravan Parks recognised for excellence at National Tourism Awards

Caravanners and campers have a lot to celebrate, with camping accommodation providers recognised at the Australia Tourism Awards last Friday, April 10.

The big winner was Cairns Coconut Resort (QLD) which took home gold in the Tourist and Caravan Parks category for the seventh time – and second year in a row.



Cairns Coconut Resort's Splash Playground

Coming in second and third in the category were BIG4 Beacon Resort (VIC) and BIG4 Deniliquin Holiday Park (NSW) respectively.

Camping and caravanning accommodation providers were also recognised outside the category.

Ibis Styles Katherine (NT) won gold in the Standard Accommodation category, a great choice to stay in the territory with caravan sites available for road trippers.

Rawnsley Park Station (SA) took home the Silver award for Unique Accommodation – a park that has not only great camping facilities but fantastic cabins in the form of Eco Villas.

Similarly, Capricorn Caves seized Bronze in the Tourist Attractions category – they have a plethora of accommodation types available including camping options for guests to immerse themselves in the breathtaking tourist site.

“We as an industry are very pleased to see great caravanning and camping accommodation providers recognised in their category and beyond,” said Stuart Lamont, CEO of Caravan Industry Association of Australia.

“More and more we are seeing parks innovate to create memorable experiences for the millions of Australian's who go caravanning and camping each year.”

“It's great to have industry recognition for the improved capacity and increased quality in the product the parks are bringing to tourism in Australia,” Lamont said.

Full list of winners mentioned:

Tourist and Caravan Parks

Winner: Cairns Coconut Holiday Resort, QLD

Silver: BIG4 Beacon Resort, VIC

Bronze: BIG4 Deniliquin Holiday Park, NSW

Unique Accommodation

Silver: Rawnsley Park Station Eco Villas, SA

Tourist Attractions

Bronze: Capricorn Caves, QLD

Standard Accommodation

Winner: Ibis Styles Katherine, NT

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ENDS: Please use the full name when referring to Caravan Industry Association of Australia, not the acronym CIAA, as several unconnected organisations use this acronym. For further information including requests for comment or imagery, please contact Callie Henderson, Ph 07 3262 6566, email callieh@caravanindustry.com.au

Caravan Industry Association of Australia is the national peak body for the Australian caravanning and holiday parks sector (caravan holiday parks, caravans, motorhomes, camper trailers, tent trailers, camping, cabins, plus other RVs and industry suppliers). Caravan Industry Association of Australia is a member of the National Tourism Alliance, a category sponsor in the National Tourism Awards, runs an industry accreditation program, and coordinates committees in areas of marketing, research, and industry training.

Caravan Industry Association of Australia is a membership based organisation with the individual State Caravanning (Parks and Trade) Associations as members, has over 1,200 industry businesses which make a financial contribution towards industry promotion and development through a cooperative Fund, and communicates to over 256,000 caravanning and camping consumers through a consumer VIP Club.