



Caravan Industry Association of Australia

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Caravans and Campervans Fastest Growing Vehicle Type in Australia

Caravan and campervan registrations have increased by 5.3 percent, with a total of 556,844 registered, according to the 2014 Caravan and Campervan Data Report released today.

Caravan and campervans remain the fastest growing vehicle type in Australia by registration.

This new registration data comes as no shock, as Caravan Industry Association of Australia has seen RV production in Australia soar over the past decade.

Recently released production statistics for March 2015 show a year on year increase of 8.3 percent, with year to date production 13 percent higher than 2014.

"Yearly production for 2014 was one of the highest in over two decades," said Stuart Lamont, CEO, Caravan Industry Association of Australia. "So for 2015 to already be outperforming on last year is a great sign, and this new data bodes well for our industry into the future."

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ENDS: Please use the full name when referring to Caravan Industry Association of Australia, not the acronym CIAA, as several unconnected organisations use this acronym. For further information including requests for comment or imagery, please contact Callie Henderson, Ph 07 3262 6566, email callie@caravanindustry.com.au

Caravan Industry Association of Australia is the national peak body for the Australian caravanning and holiday parks sector (caravan holiday parks, caravans, motorhomes, camper trailers, tent trailers, camping, cabins, plus other RVs and industry suppliers). Caravan Industry Association of Australia is a member of the National Tourism Alliance, a category sponsor in the National Tourism Awards, runs an industry accreditation program, and coordinates committees in areas of marketing, research, and industry training.

Caravan Industry Association of Australia is a membership based organisation with the individual State Caravanning (Parks and Trade) Associations as members, has over 1,200 industry businesses which make a financial contribution towards industry promotion and development through a cooperative Fund, and communicates to over 256,000 caravanning and camping consumers through a consumer VIP Club.