



Caravan Industry Association of Australia

FOR IMMEDIATE RELEASE

Caravan Industry Manufacturing continues to prosper

Caravan Industry Manufacturing production reaches record level as consumers insatiable appetite for caravan and camping continues.

Australian RV production statistics released by the Caravan Industry Association of Australia are the highest monthly production on record.

October 2014's monthly total of 2,152 recreational vehicles (RVs) produced is the highest since monthly production figures began being reported in 2008.

These new statistics tell a story of continued strength and growth in the Australian auto-manufacturing sector.

The RV production statistics for October show a year on year growth of 4.7 percent compared to October 2013.

Since 2008, RV registrations have increased by 21.6 percent (528,869 up from 414,469).

These numbers demonstrate that the Australian auto-manufacturing industry is alive and well in the world of RVs.

"The strength of the caravanning and camping industry in Australia is undeniable," said Stuart Lamont, CEO of Caravan Industry Association of Australia.

"The manufacturers are a big part of what makes our industry strong, and contribute to the growth and future of the industry in Australia."

In the context of failed car manufacturing in Australia, RV production's increases are a beacon of hope to auto-manufacturing in Australia, and to Australians in the manufacturing field. It is a sign that these jobs and skills won't become extinct on our shores.

"Australians are optimistic and adaptable. Their RV needs have changed, and so have the technologies and processes involved in Australian RV manufacturing," Lamont said.

Caravan Industry Association of Australia is currently advocating to the government on the issue of enforcement of Australian Design Standards.

“The Australian Design Rules for the construction of RV’s for Australian conditions are some of the toughest in the world, and it’s important that products being supplied to the market continue to meet these standards,” said Lamont.

“With deregulation of the Government’s agenda, it is important that consumers purchasing products in our industry are supplied with products that are able to stand up to the rigours of the Australian landscape.”

To provide a greater level of comfort to Australian consumers the Caravan Industry has developed its own accreditation program – RVMAP - which is represented by an accreditation key.

This key provides the consumer with an added level of confidence that manufacturers displaying the key have been inspected by the industry peak body, and are committed to the manufacture of RV product in accordance with the strict Australian Design Rules.

“RVs that are made in Australia, and comply with our rigorous design regulations, are the best products for use in Australia’s unique environment and conditions,” Lamont said.

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ENDS: Please use the full name when referring to Caravan Industry Association of Australia, not the acronym CIAA, as several unconnected organisations use this acronym. For further information please contact Callie Henderson, Ph 07 3262 6566, email callie@caravanindustry.com.au

Caravan Industry Association of Australia is the national peak body for the Australian caravanning and holiday parks sector (caravan holiday parks, caravans, motorhomes, camper trailers, tent trailers, camping, cabins, plus other RVs and industry suppliers). Caravan Industry Association of Australia is a member of the National Tourism Alliance, a category sponsor in the National Tourism Awards, runs an industry accreditation program, and coordinates committees in areas of marketing, research, and industry training. Caravan Industry Association of Australia is a membership based organisation with the individual State Caravanning (Parks and Trade) Associations as members, has over 1,200 industry businesses which make a financial contribution towards industry promotion and development through a cooperative Fund, and communicates to over 213,000 caravanning and camping consumers through a consumer VIP Club.