

Recreational Vehicle Insulation

A matter of discussion at recent RV Manufacturers Advisory Sub-Committee meetings has been the use of the term “fully insulated”. This follows Caravan Industry Association of Australia having received several consumer enquiries in relation to Recreational Vehicle insulation over the last few months. Manufacturers need to be aware of potential implications of using terms such as “fully insulated” when advertising their products.

Whilst product may be insulated well, there will inevitably be areas of the Recreational Vehicle body structure which may not be insulated for one reason or another and may cause rise for a consumer to believe they have a claim. In today’s litigious society, and with consumers more aware of their rights than ever before, manufacturers should be aware of their consumer obligations under the Australian Consumer Law and familiarise themselves with false or misleading claims. Further information is available on the Australian Competition & Consumer Commission website (www.accc.gov.au)

